

Modul-/ LV-Nr.	Bezeichnung	ECTS	Vorlesungsform		Prüfungsform	Schlüssel-Kompetenzen	Methoden-kompetenz	Wirtschaft (BWL)	Führung / Management	Internatio-nalität	Sozial-kompetenz	Technik & Produktion	Informatik	Wissenschaftl. Arbeiten	Summe "X"	
			Wissen	Verstehen												Können
PGM 01	Communication & Leadership	8	S	S	PA	X	X	X	X	X	X			X	7	
B+W711	Human Resource Management		S	S												
B+W712	Leadership		S	S					TOP Thema							
B+W713	Cross Cultural Management		S	S						TOP Thema						
PGM 02	Project Management	5	V+Ü + S	V+Ü + S	M	X	X	X	X	X	X				6	
B+W733	Project Management		V+Ü	V+Ü					TOP Thema							
B+W734	Soft Skills for Experts & Manager		S	S							TOP Thema					
PGM 03	Managerial Finance & Accounting	8	V+Ü	V+Ü	K120 + PA	X	X	X	X	X				X	6	
B+W717	Managerial Accounting		V+Ü	V+Ü	K120				TOP Thema							
B+W718	Finance & Investment		V+Ü	V+Ü					TOP Thema							
B+W719	Financial Reporting & Controlling		V+Ü	V+Ü	PA				TOP Thema							
PGM 04	Logistics	8	S	S	PA	X	X	X	X			X		X	6	
B+W725	International Procurement		S	S	PA											
B+W723	Supply Chain Management		S	S	PA											
B+W724	Production & Operations Management		S	S								TOP Thema				
PGM 05	Specific Economic Aspects	8	V + S	V + S	RE + K60 + PA	X	X	X	X	X	X	X			7	
B+W726	Global Business Environment		V	V	RE											
B+W727	Economic Law		V	V	K60											
B+W728	Turnaround Management		S	S	PA											
PGM 06	Strategic Management	5	V+Ü + S	V+Ü + S	K60 + HA	X	X	X	X						4	
B+W735	Risk Management		V+Ü	V+Ü	K60											
B+W729	Strategic Management		S	S	HA											
PGM 07	Elements of Digitalization	8	V+Ü	V+Ü	K120 + PA	X	X						X	X	4	
B+W736	Digital Business Models & Use Cases		V+Ü	V+Ü	K120									TOP Thema		
B+W737	Enabling Technologies & Applications		V+Ü	V+Ü										TOP Thema		
B+W738	Business Analytics		V+Ü	V+Ü	PA									TOP Thema		
PGM 08	Change Management	5	S	S	PA	X	X	X	X	X	X	X			7	
B+W731	Process Restructuring		S	S								TOP Thema				
B+W732	Communicating Organization, Change & Innov.		S	S												
PGM 09	Marketing	8	S	S	RE	X	X	X	X	X	X	X		X	5	
B+W740	Brand Management		S	S												
B+W715	Product Management		S	S												
B+W716	Sales & Key Account Management		S	S												
PGM 10	Electives (3 Lehrveranstaltungen)	6	fachspezifisch			X	X	(X)	(X)	(X)	(X)	(X)	(X)	(X)	X	3 + x
PGM B+W742	Student Consulting Project	6	P	P	PR	X	X	X	X	(X)	X	(X)	(X)	X	6 + x	
PGM B+W743	Master-Thesis	15	WA	WA	AA	X	X	(X)			(X)	(X)		X	3 + x	

12	(29)	90
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Mindestanzahl: Module	12	12	9	8	6	5	3	1	8
Anzahl ECTS:	90 (!)	90 (!)	61	53	34	32	21	8	67